

Q1.

(a) What is meant by ethnocentrism in psychology?

(2)

(b) Outline **two** limitations of ethnocentrism.

(4)

(Total 6 marks)

Q2.

What is meant by androcentrism?

(Total 2 marks)

Suggest **two** ways in which psychologists could avoid gender bias in their research.

Discuss gender bias in psychological research. Refer to **one** topic you have studied in your answer.

[illegible]

(Total 8 marks)

Q5.

Outline what is meant by cultural relativism.

(Total 2 marks)

Q6.

Suggest **two** ways in which researchers might reduce cultural bias in their research.

(Total 2 marks)